



INN & SUITES

Cobblestone Hotels

BIG CITY QUALITY, SMALL TOWN VALUES.™



980 American Drive
Neenah WI 54956

(920) 230-2622

www.stayboarders.com



A BRAND YOU CAN TRUST

Cobblestone Hotels® has become a trusted brand by guests and hoteliers alike. Hotel Brand Franchising can be a tough process to go through. It is an uncomplicated and easy process when you franchise with **Cobblestone Hotels**. Whether you are a conversion to our Boarders Inn & Suites by Cobblestone® Brand or a Cobblestone Inn & Suites® or Cobblestone Hotel & Suites® Brands, we make the process easy for you, our client.

WE UNDERSTAND

We work for our Franchisees. Not the other way around.

WE CARE

As a growing brand, we make sure our franchisees are happy. As seasoned industry leaders, our team knows what happens when a client is not happy. They leave, tell all their colleagues/family/friends that they were not happy, and do not return. Our current franchisees are our best sales people.

WE ARE FAIR

When you franchise with **Cobblestone Hotels** you receive flat pricing with the same services and support that you do and should expect from every other brand available.



WEBSITE

CobblestoneHotels.com is important for your property. You get a face on the internet; the most powerful booking agent in lodging today. We continually work to ensure that your information, important to booking decisions, such as services, amenities, area restaurants, businesses, and attractions, are complete, accurate, and up-to-date... and easy to find.

GDS

These provide travel agents access to your property information, rates and real time reservations, 24 hours a day, seven days a week. Cobblestone Hotels represents you on all four major GDS systems. With real time seamless processing and rate management, we put your property in front of 600,000+ travel agents worldwide.

Sabre

SALES & MARKETING SUPPORT

Cobblestone Hotels® understands the importance of sales and marketing. At no additional charge we offer a mass quantity of quality sales and marketing programs.

BRAND SUPPORT

When it comes to the hospitality industry consistency within the Brand is a key factor to capture a returning customer. **Cobblestone Hotels** will help you start your ownership out right with our wonderful Conversion/Opening Team! From the moment you sign your Agreement our team is sprung into action to ensure the smoothest process possible as well as ensure that your hotel maintains the consistency needed to be as efficient as possible.



COBBLESTONE HOTELS®

COBBLESTONE REWARDS™

COBBLESTONEREWARDS.COM

DISCOVER A WORLD OF REWARDS & RECOGNITION

Cobblestone Rewards entitles you to enjoy worldwide rewards, recognition, and earning opportunities with redemption partners around the globe.

Receive complimentary room upgrades, additional amenities, and priority reservations.

INNOVATIVE & EASY TO USE

Access Cobblestone Rewards on any device. Track points, update information, and more.

MEMBER TIERS & BENEFITS | USD = 10 POINTS



Priority Check In
Online Reservations at Participating Hotels
Exclusive Member Offers

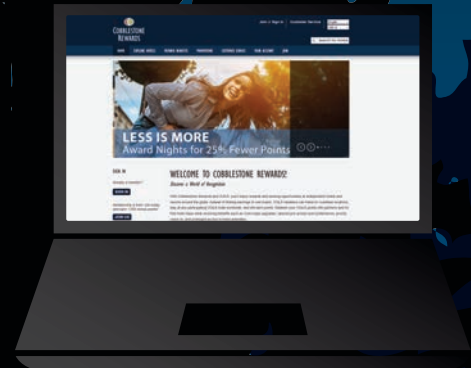


25% Bonus Points
Early Check In & Late Check Out
Qualification: 10 Nights Within a 12 Month Period

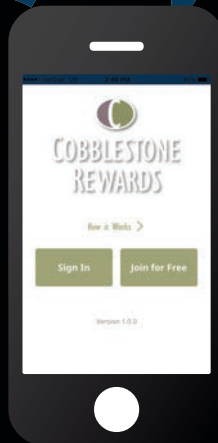
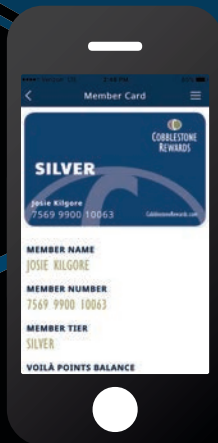


50% Bonus Points
Early Check In & Late Check Out
Qualification: 20 Nights Within a 12 Month Period

HOW THIS BENEFITS YOUR HOTEL



- More Direct Bookings
(Bypass expensive third party sites)
- Build Guest Loyalty
- Attract New Business



REDEMPTION PARTNERS

Redeem your Cobblestone Hotels points with any of these partners. For a full list and redemption details, please visit cobblestonerewards.com.

